

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936467-1	09/30/12	September 2012	08/27/12 - 09/27/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	691

Flight Dates	Order #	Alt Order #
09/18/12 - 09/27/12	936467	07892672

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
1	09/18/12	09/20/12	M-F Early Sunrise	5:00-6:00 AM	-1-1---	:30	2	\$400.00	NM																																																												
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5	09/24/12	09/26/12	NBC Today Show	7:00-9:00 AM	111----	:30	3	\$1,400.00	NM																																																												
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WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
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Invoice #	Invoice Date	Invoice Month	Invoice Period
936467-1	09/30/12	September 2012	08/27/12 - 09/27/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMERICAN CROSSROADS	691

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/18/12	09/21/12	NBC Today Show	7:00-9:00 AM	-1111--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1111-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 09/18/12 8:58 AM NBC Today Show 7:00-9:00 AM :30 USPRTV18ACH \$1,400.00 NM 3 WESH W 09/19/12 7:59 AM NBC Today Show 7:00-9:00 AM :30 USPRTV18ACH \$1,400.00 NM 4 WESH Th 09/20/12 7:56 AM NBC Today Show 7:00-9:00 AM :30 USPRTV18ACH \$1,400.00 NM 1 WESH F 09/21/12 7:23 AM NBC Today Show 7:00-9:00 AM :30 USPRTV18ACH \$1,400.00 NM									
7	09/25/12	09/27/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1-1---	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1-1--- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/25/12 9:56 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 USPRTV18ACH \$700.00 NM 2 WESH Th 09/27/12 9:33 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 USPRTV18ACH \$700.00 NM									
8	09/19/12	09/21/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	--1-1--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1-1-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH W 09/19/12 9:44 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 USPRTV18ACH \$700.00 NM 2 WESH F 09/21/12 9:30 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 USPRTV18ACH \$700.00 NM									
9	09/24/12	09/26/12	NBC Today Show II	10AM-11AM	1-1----	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1-1---- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH M 09/24/12 10:50 AM NBC Today Show II 10AM-11AM :30 USPRTV18ACH \$600.00 NM 1 WESH W 09/26/12 10:58 AM NBC Today Show II 10AM-11AM :30 USPRTV18ACH \$600.00 NM									
10	09/18/12	09/20/12	NBC Today Show II	10AM-11AM	-1-1---	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1-1--- 2 \$600.00									
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11	09/25/12	09/27/12	NBC Today Show III	11AM-12PM/10-11A	-1-1---	:30	2	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1-1--- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/25/12 11:51 AM NBC Today Show III 11AM-12PM/10-11A :30 USPRTV18ACH \$550.00 NM 2 WESH Th 09/27/12 11:30 AM NBC Today Show III 11AM-12PM/10-11A :30 USPRTV18ACH \$550.00 NM									
12	09/19/12	09/21/12	NBC Today Show III	11AM-12PM/10-11A	--W-F--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --W-F-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH W 09/19/12 11:28 AM NBC Today Show III 11AM-12PM/10-11A :30 USPRTV18ACH \$550.00 NM									
13	09/18/12	09/20/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-1-1---	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1-1--- 2 \$500.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice # 936467-1	Invoice Date 09/30/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/27/12
Advertiser American Crossroads - Iss	Product AMERICAN CROSSROADS	Estimate Number 691	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/18/12	09/20/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-1-1---	:30	2	\$500.00	NM
09/17/12 09/23/12 -1-1--- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/18/12 12:26 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV18ACH \$500.00 NM 2 WESH Th 09/20/12 12:00 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV18ACH \$500.00 NM									
14	09/24/12	09/26/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	1-1----	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 1-1---- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH M 09/24/12 12:30 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV18ACH \$500.00 NM 1 WESH W 09/26/12 12:27 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV18ACH \$500.00 NM									
15	09/19/12	09/21/12	Days of Our Lives	1:00-2:00 PM	--1-1--	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --1-1-- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH W 09/19/12 1:45 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV18ACH \$600.00 NM 1 WESH F 09/21/12 1:27 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV18ACH \$600.00 NM									
16	09/25/12	09/27/12	Days of Our Lives	1:00-2:00 PM	-1-1---	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -1-1--- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/25/12 1:45 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV18ACH \$600.00 NM 2 WESH Th 09/27/12 12:59 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV18ACH \$600.00 NM									
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Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -T-T--- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/18/12 3:41 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV18ACH \$600.00 NM									
18	09/26/12	09/26/12	M-F 3-4 PM	3:00-4:00 PM	--W----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --W---- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH W 09/26/12 3:49 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV18ACH \$600.00 NM									
19	09/19/12	09/21/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--1-1--	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --1-1-- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH W 09/19/12 4:29 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV18ACH \$800.00 NM 2 WESH F 09/21/12 4:23 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV18ACH \$800.00 NM									
20	09/25/12	09/27/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1-1---	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -1-1--- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/25/12 4:30 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV18ACH \$800.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936467-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	691	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/25/12	09/27/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1-1---	:30	2	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHTh 09/27/12 4:43 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV18ACH \$800.00 NM									
21	09/24/12	09/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	1-1----	:30	2	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 1-1---- 2 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/24/12 5:12 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV18ACH \$1,100.00 NM 2 WESHW 09/26/12 5:52 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV18ACH \$1,100.00 NM									
22	09/18/12	09/20/12	M-F 5-6 PM ROT	5:00-6:00 PM	-1-1---	:30	2	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -1-1--- 2 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 09/18/12 5:26 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV18ACH \$1,100.00 NM 2 WESHTh 09/20/12 5:27 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV18ACH \$1,100.00 NM									
23	09/18/12	09/20/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-111---	:30	3	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -111--- 3 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 09/18/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV18ACH \$2,000.00 NM 3 WESHW 09/19/12 6:09 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV18ACH \$2,000.00 NM 2 WESHTh 09/20/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV18ACH \$2,000.00 NM									
24	09/24/12	09/27/12	M-F 6-6:30 PM	M-F 6-6:30 PM	1111---	:30	4	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 1111--- 4 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESHM 09/24/12 6:11 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV18ACH \$2,000.00 NM 2 WESHTu 09/25/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV18ACH \$2,000.00 NM 1 WESHW 09/26/12 6:29 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV18ACH \$2,000.00 NM 4 WESHTh 09/27/12 6:14 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV18ACH \$2,000.00 NM									
25	09/24/12	09/26/12	M-F Entertainment Tonight	7:00-7:30 PM	M-W----	:30	2	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M-W---- 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 09/24/12 7:10 PM M-F Entertainment Tonight 7:00-7:30 PM :30 USPRTV18ACH \$1,400.00 NM 1 WESHW 09/26/12 7:30 PM M-F Entertainment Tonight 7:00-7:30 PM :30 USPRTV18ACH \$1,400.00 NM									
26	09/18/12	09/20/12	M-F Entertainment Tonight	7:00-7:30 PM	-1-1---	:30	2	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -1-1--- 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHTu 09/18/12 7:28 PM M-F Entertainment Tonight 7:00-7:30 PM :30 USPRTV18ACH \$1,400.00 NM 1 WESHTh 09/20/12 7:16 PM M-F Entertainment Tonight 7:00-7:30 PM :30 USPRTV18ACH \$1,400.00 NM									
27	09/25/12	09/27/12	M-F Access Hollywood	Access Hollywood /	-T-T---	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -T-T--- 1 \$1,400.00									

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DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936467-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	691	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																											
27	09/25/12	09/27/12	M-F Access Hollywood Class of Time - Immediately Pre-emptible without notice	Access Hollywood /	-T-T---	:30	1	\$1,400.00	NM																																											
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Tu</td><td>09/25/12</td><td>7:47 PM</td><td>M-F Access Hollywood</td><td>Access Hollywood /</td><td>:30</td><td>USPRTV18ACH</td><td>\$1,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Tu	09/25/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	USPRTV18ACH	\$1,400.00	NM																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																										
1	WESH	Tu	09/25/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	USPRTV18ACH	\$1,400.00	NM																																										
28	09/19/12	09/21/12	M-F Access Hollywood	Access Hollywood /	--1-1--	:30	2	\$1,400.00	NM																																											
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>--1-1--</td><td>2</td><td>\$1,400.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WESHW</td><td>09/19/12</td><td>7:47 PM</td><td>M-F Access Hollywood</td><td>Access Hollywood /</td><td>:30</td><td>USPRTV18ACH</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>1</td><td>WESHF</td><td>09/21/12</td><td>7:48 PM</td><td>M-F Access Hollywood</td><td>Access Hollywood /</td><td>:30</td><td>USPRTV18ACH</td><td>\$1,400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	--1-1--	2	\$1,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WESHW	09/19/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	USPRTV18ACH	\$1,400.00	NM	1	WESHF	09/21/12	7:48 PM	M-F Access Hollywood	Access Hollywood /	:30	USPRTV18ACH	\$1,400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																															
	09/17/12	09/23/12	--1-1--	2	\$1,400.00																																															
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																										
2	WESHW	09/19/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	USPRTV18ACH	\$1,400.00	NM																																											
1	WESHF	09/21/12	7:48 PM	M-F Access Hollywood	Access Hollywood /	:30	USPRTV18ACH	\$1,400.00	NM																																											
29	09/24/12	09/24/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$9,000.00	NM																																											
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>M-----</td><td>1</td><td>\$9,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESHM</td><td>09/24/12</td><td>8:00 PM</td><td>Mon NBC Prime VOICE</td><td>Prime Other</td><td>:30</td><td>USPRTV18ACH</td><td>\$9,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	M-----	1	\$9,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHM	09/24/12	8:00 PM	Mon NBC Prime VOICE	Prime Other	:30	USPRTV18ACH	\$9,000.00	NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																															
	09/24/12	09/30/12	M-----	1	\$9,000.00																																															
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																										
1	WESHM	09/24/12	8:00 PM	Mon NBC Prime VOICE	Prime Other	:30	USPRTV18ACH	\$9,000.00	NM																																											
30	09/18/12	09/20/12	M-Su News @ 11PM	11-1135p	-1-1---	:30	2	\$1,800.00	NM																																											
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																															
	09/17/12	09/23/12	-1-1---	2	\$1,800.00																																															
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																										
1	WESHTu	09/18/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV18ACH	\$1,800.00	NM																																											
2	WESHTh	09/20/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV18ACH	\$1,800.00	NM																																											
31	09/24/12	09/26/12	M-Su News @ 11PM	11-1135p	1-1----	:30	2	\$1,800.00	NM																																											
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>1-1----</td><td>2</td><td>\$1,800.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESHM</td><td>09/24/12</td><td>11:27 PM</td><td>M-Su News @ 11PM</td><td>11-1135p</td><td>:30</td><td>USPRTV18ACH</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>2</td><td>WESHW</td><td>09/26/12</td><td>11:28 PM</td><td>M-Su News @ 11PM</td><td>11-1135p</td><td>:30</td><td>USPRTV18ACH</td><td>\$1,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	1-1----	2	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHM	09/24/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV18ACH	\$1,800.00	NM	2	WESHW	09/26/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV18ACH	\$1,800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																															
	09/24/12	09/30/12	1-1----	2	\$1,800.00																																															
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1	WESHM	09/24/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV18ACH	\$1,800.00	NM																																											
2	WESHW	09/26/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV18ACH	\$1,800.00	NM																																											
32	09/19/12	09/21/12	NBC Tonight Show	11:35P-12:35XM	--1-1--	:30	2	\$800.00	NM																																											
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2	WESHW	09/19/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV18ACH	\$800.00	NM																																											
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33	09/25/12	09/27/12	NBC Tonight Show	11:35P-12:35XM	-1-1---	:30	2	\$800.00	NM																																											
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																															
	09/24/12	09/30/12	-1-1---	2	\$800.00																																															
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																										
1	WESHTu	09/25/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV18ACH	\$800.00	NM																																											
2	WESHTh	09/27/12	12:21 AM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV18ACH	\$800.00	NM																																											
34	09/21/12	09/21/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$5,000.00	NM																																											
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>----F--</td><td>1</td><td>\$5,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESHF</td><td>09/21/12</td><td>10:12 PM</td><td>NBC Prime DATELINE</td><td>10:00-11:00 PM</td><td>:30</td><td>USPRTV18ACH</td><td>\$5,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	----F--	1	\$5,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHF	09/21/12	10:12 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	USPRTV18ACH	\$5,000.00	NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																															
	09/17/12	09/23/12	----F--	1	\$5,000.00																																															
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																										
1	WESHF	09/21/12	10:12 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	USPRTV18ACH	\$5,000.00	NM																																											

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936467-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads - Issu	AMERICAN CROSSROADS	691	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/21/12	09/21/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$5,000.00	NM
35	09/22/12	09/22/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/22/12 8:30 AM NBC Saturday Sat 8-10am :30 USPRTV18ACH \$1,200.00 NM									
36	09/22/12	09/22/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S-	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/22/12 6:22 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 USPRTV18ACH \$1,200.00 NM									
37	09/23/12	09/23/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/23/12 8:22 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 USPRTV18ACH \$2,000.00 NM									
38	09/23/12	09/23/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/23/12 6:16 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 USPRTV18ACH \$1,200.00 NM									
Total Spots							71		

Payment Terms 30 Days

<u>Gross Total</u>	\$89,250.00
<u>Agency Commission</u>	\$13,387.50
<u>Net Amount Due</u>	\$75,862.50